



Admissions

Our admissions policy supports equality of opportunity. We are focused on building a student community from various backgrounds and national origin.

To be considered for a Master's programme, candidates are required to have:

- ▶ A good university degree from a recognised University
- ▶ An English language certificate with a good score (IELTS or TOEFL or Proficiency or TOEIC)

Ideal Career Path

Upon completion of studies, graduates will have a vast range of career opportunities in international and local organisations. MSc in Management graduates are skilled decision-makers, problem-solvers and leaders who can work across all departments of an organisation.

The programme is designed to boost employability for students and professionals who aim for international careers in:

- Consulting agencies
- Managerial positions across a wide variety of industries in large corporations or SMEs, both locally and internationally
- Managerial positions in the public sector and NGOs

The University

The **International Hellenic University (IHU)** is the first Greek **public** University where programmes are taught **exclusively in English**. It is located in Thessaloniki, a vibrant student metropolis.

We are focused on attracting leading academics and outstanding students from Europe and around the world.

Where to find us

School of Economics, Business Administration & Legal Studies

International Hellenic University Campus
14th km Thessaloniki - Nea Moudania
57001 Themi, Thessaloniki
Greece

T +30 2310 807520
F +30 2310 474520
E admissions@ihu.edu.gr

www.econ.ihu.edu.gr



Hellenic Republic

INTERNATIONAL
HELLENIC
UNIVERSITY

www.ihu.edu.gr | Greece

study live excel
in **Thessaloniki**

MSc in Management



MSc in Management

The Programme

The International Hellenic University's MSc in Management is a highly flexible qualification offering access to a wide range of careers in general management, marketing, operations and technology, and consultancy services. It caters to the needs of recent graduates looking for an optimal combination of theory and a practical, hands-on approach.

It is also of particular interest to those wishing to start up their own or join the family business.

*"Let him that would move
the world
first move himself"*

Socrates



Programme Structure

The first two terms aim to lay solid analytical foundations in all areas related to business and management. During the electives period, students are encouraged to deepen their knowledge and specialise in more specific areas, through four courses. A choice of a dissertation or a group consulting project concludes the programme.

The Core Courses

First Term

- ▶ Management of Organisations
- ▶ Operations and Information Management
- ▶ Accounting for Managers
- ▶ Quantitative Methods

Second Term

- ▶ Strategic & Digital Marketing
- ▶ Human Resource Management
- ▶ Strategic Analysis
- ▶ Finance for Managers

The Elective Courses

- ▶ Business Analytics
- ▶ Family Business Management
- ▶ The Business of Sports, Entertainment & Media
- ▶ Creativity, Innovation & Design thinking
- ▶ Healthcare Management
- ▶ Employment Relations
- ▶ Corporate Governance
- ▶ Business Ethics and Social Responsibility
- ▶ Supply Chain Management
- ▶ Entrepreneurship
- ▶ Project Management
- ▶ Consumer Behaviour
- ▶ Product Innovation

The Dissertation

As part of the MSc programme students work on a 3-month project on a subject related to their academic interests and career aspirations. The Master's dissertation provides a good opportunity to apply theory and concepts learned in their courses to a real-world business environment. Students submit an individual 10,000 - word project using different types of datasets, as well as the writing of case studies and reports often based on summer internships.

Consulting Project

The Consulting Project will see teams putting classroom knowledge into practice. Teams will tackle real challenges facing companies or organisations and solve real business problems. Following analysis, teams will prepare and present their concrete and practical solutions via a report. In the past, our teams have consulted a diverse range of companies, including AB Vasilopoulos, Thessaloniki Concert Hall, SimTec, TOGME/EEDE, Grecruitment, Ergogroup Consulting, Greek Basketball Academy (GBA).

Schedule

Duration of the Programme

1 year full-time (FT) or 2 years part-time (PT)
Teaching takes place during weekday afternoons
The programme starts in October.

Scholarships

The International Hellenic University offers full-scholarships to exceptional prospective students and financial assistance to incoming students in the form of tuition fee reductions.