Academic excellence, Practical relevance, International outlook

Be part of our expanding international community!
The IHU’s top quality programme with top-class academics coming from top British, American and Greek Business Schools!

Next EMBA intake January 2012!
For more information please check our website
In our second issue of the International Hellenic University Newsletter we have the pleasure to welcome our new MSc students for the academic year 2011-2012.

Students from Albania, Armenia, Azerbaijan, Belgium, Cameroon, FYROM, Georgia, Greece, Lithuania, Mexico, Moldova, Romania, Russia, Slovakia, Sudan, Turkey and the USA amounting to 20% of our total students, arrived at the International Hellenic University (IHU) on 30th September 2011 full of enthusiasm, hopes and ambitions. During the Induction Day, students were introduced to the course curricula, the university’s infrastructure, the IHU Career Office, Social clubs and campus student life.

We also look forward to introducing the next EMBA intake for January 2012 to the University community. If you wish to develop expertise, apply cutting-edge concepts to real business issues, shape and change today’s ever-changing business landscape, you have to be a part of our expanding international community- the IHU EMBA group!

For those who are still looking for the most relevant, customized and promising masters programme, we are delighted to announce that new programmes will be available in the near future in the fields of Sustainability, Tourism, Environment, Product Design, Law, Arts and Economy, International Business, Transnational and European Law, Dispute Resolution and more.

We hope IHU members and friends will enjoy this issue’s insight into our campus life!

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What’s On at the Career Office

The IHU Career Office is committed to helping students and graduates who want to take control of their career. If you are a student or alumnus and you do not know how to get started with your job search or how to move on, then the Career Office is a good place to start.

The Career Office provides a unique international focus on services, events, employment opportunities and resources that facilitate a global approach to career planning.

In the context of the IHU’s international identity together with the increasing interest in pursuing a job abroad we help our students and graduates become global-minded, mobile and multilingual.

For the past few months, our main objective has been to facilitate job hunting abroad either through campus recruitment events or by means of interactive workshops dedicated to all issues related to working overseas.

By establishing key partnerships with specialised HR companies, we have delivered some very interesting career events such as the “On Campus Recruitment Day 1 & 2”, “Most wanted specialties within Greece & abroad and how to get them” and “Looking for a Job Abroad – the big challenge”, events which gained the overwhelming interest of graduates and alumni.

At the same time, informative events such as the one entitled “Working for a Bank” also drew students’ attention and gave them the chance to gain insight into the job market or specific sectors straight from the mouths of experienced executives.

Other provisions and services to students from the Career Office include new books relating to career topics, are available in the university’s library, and the first two career brochures: “50 tough interview questions” and “Job Search Abroad”. Don’t hesitate to ask for them!

Feel free to contact the Career Office for every career concern at careers@ihu.edu.gr!

Online now for more than 6 months, the IHU Business Gateway has proved to be a very useful tool for both IHU students and the Career Office’s associated companies.

The portal has gained a lot of visitors while the number of new companies entering the IHU company network is constantly increasing. More and more companies are joining the portal to post their profiles, job opportunities or even to request collaboration. At the same time, the Business Gateway has turned out to be a very valuable resource for many students as well. Students who are just starting out or considering a career change are visiting the portal regularly to explore the latest job openings and to get useful career tips.

Over the past months, the portal has been updated to respond to suggestions by students and companies, such as translation into Greek, better organisation of content, easier navigation, career news postings and much more.

The IHU Business Gateway portal offers a wealth of information about our University, it is simple to use, up to date and practical and we hope you will find it to be very helpful in your career development.

Don’t forget to visit it regularly! www.ihu.edu.gr/gateway
Where are they now?

Current employer and position:

Employer: Bank of Albania
Position: Head of the Governor’s office

What are your aspirations for the future?

In 5 years time, I see myself as a successful executive in an independent, accountable and transparent central bank. Thanks to the IHU’s Executive MBA I have learned to be an advocate for the interests of both the public and the central bank. I will influence the Bank of Albania to do what the public wants, and influence the public to do what the central bank wants. With the skills this program builds, I know what buttons to push to achieve my personal goals.

Do you have any comments regarding how the programme helped you?

The IHU’s Executive MBA has provided me with a truly team-based learning experience that has enhanced my leadership and team skills and improved my ability to think strategically across functions. It has also given me a strong grounding in management fundamentals and advanced management concepts, as well as a clear understanding of my personal strengths and how to leverage them. In retrospect, I was able to both study business administration at the IHU, and gain a well-rounded experience that focused on leadership, strategic and operational management.

What was the best careers advice you have ever been given?

I remember that when I first told my boss – the Governor of Bank of Albania – that I was intending to pursue my MBA studies at the IHU, he enthusiastically agreed and told me a phrase I will never forget: “education is a never-ending process. Learning is lifelong. It is deep, immense, and comprehensive. Therefore, in spite of what you have achieved so far, you still have a long way to go. The most important thing is that you should never stop learning.” Now, after completing my studies at the IHU, I am convinced this has turned out to be the best career advice I have ever been given.

Are you still in touch with anybody you met at the IHU?

The program has given me a whole new perspective of networking, and also a good network of people who are more than willing to share with me their knowledge and experience. It has enabled me to cross-leverage ideas, knowledge and insights that are not only relevant to central banking, but also to other industries. Coming from different backgrounds, my classmates and I leverage one another to become better-informed professionals and more valuable to our organisations. I am still friends with many of them.

Do you have any advice for the new graduates?

To highly motivated professionals, I would strongly suggest the IHU’s Executive MBA as an excellent investment in yourselves. The benefit of pursuing such an MBA on a schedule that requires minimal time away from the workplace, allowing you to keep both education and career on track without missing any potential opportunities along the way. The ideas, perspectives and tools you will acquire while in the program will have a powerful and lasting impact on you and your career.

Any anecdotes from your time at IHU?

Almost all lectures were quite good at provoking discussions during class. However, some of them became victims of their own success. The interesting way the professors taught made us ask hundreds of questions on any possible hypothetical case we could come up with. Usually this ended up with the professors, exhausted, asking for a 15 minutes “Greek break” or, as in one case, a perspiring professor sporting a white towel around his neck.
03/10 > Transnational Commercial Law Meeting

The teaching of Transnational Commercial Law was the focus of a fruitful meeting on 3 October 2011. The meeting was organised by Professor Athanasios Kaisiss. Professors of law from around the world, acknowledged experts in the specific field, attended the meeting and proffered their valuable knowledge, knowhow and expertise.

With the new IHU postgraduate programme “LLM in Transnational and European Commercial Law & Alternative Dispute Resolution” about to be launched, its structure and curriculum was a subject of discussion, with extremely useful contributions made by the visiting participants.

More about this event: here

03/10 > Visit of German Deputy Minister of Education and Research

Mr. Thomas Rachel visited the International Hellenic University on 3rd October, accompanied by the Consul General of Germany, Mr Wolfgang Hoelscher - Obermaier.

The visit gave the Deputy Chairman of the Governing Board of University, Prof. Nicolas Moussiopoulos, and member of the GB, Prof. Athanasios Kaisiss, the opportunity to inform the guests about the progress so far of the first Greek state-University that offers programmes of study exclusively in English and about the university’s research activities.

More about this event: here

21/09 > Emissions, trends, characteristics and health effects of particulate air pollutants in the megacity of Los Angeles

Dr Costas Sioutas (University of Southern California) gave a speech on 21 September at the International Hellenic University about his research on emissions, trends, characteristics and health effects of particulate air pollutants in the megacity of Los Angeles.

The role of traffic as the major direct contributor to particulate concentrations in the urban atmosphere was outlined and the latters’ impact on human and animal health was established.

More about this event: here
03/11 >

**Strategies and Best Practice in Local Government**

On Thursday 3rd November a workshop took place about local government and improvement in the quality of everyday life in cities. A panel of specialists from Greece and Germany discussed technical and managerial issues from waste management to transportation and energy efficiency of public buildings.

The mayors of Thessaloniki, Kastoria and Langada and officers of municipalities and organisations from all over Greece joined in the auditorium of the International Hellenic University and exchanged views and experiences with experts from Greece and Germany on key issues of urban management.

More about this event: [here](#)

11/11 >

**The Economic Crisis and the Mass Media**

On Friday 11th November, Professor Nicolas Demertzis (National and Kapodistrian University of Athens and Chairman of the State Scholarship Foundation - IKY) gave a talk about the Economic Crisis and the Mass Media at the International Hellenic University.

One of the most striking ideas discussed was the selective trend of the Greek media to focus on a minority of articles reporting a bad opinion of Greece and Greeks, thus creating and nourishing a tension in today’s society.

12/01 >

**My country: Right or Wrong**

The International Hellenic University and Epikentro Publications organised the presentation of the Greek translation of the book: “My country – right or wrong? The International Propaganda of the Balkan States in Europe and the United States (1821-1923)” by Ivan Ilchev, Professor of Modern History and Rector of the University of Sofia St. Kl. Ohridski on Thursday 1 December 2011, at the International Hellenic University.

More about this event: [here](#)
Ennovation 2011

The International Hellenic University is proud to announce that four members of its student and staff community won 3rd prizes in the 4th Student Contest of Digital Innovation and Entrepreneurship.

Chrysa Papazoglou (AUTH student) and Kostas Ntonas (IHU student) both of whom are members of staff developed a project called Apiculate, a software that allows two programs to communicate through an automatic data transfer and makes interoperability possible. Despina Andreatou and Stavros Lounis (both IHU students) presented a project called GPS Art, an application which uses GPS data from your walks to make drawings and suggests you itineraries.

The two teams won tied 3rd prize over 107 projects. The 16 finalist teams presented their projects on 2nd November in Bodossakis Foundation Building in Athens, after which the results were announced by Mr Pantelis Tzortzakis, Deputy Minister of e-Government.

Learn more about it here

COST Meeting

On 7th and 8th November, the International Hellenic University hosted the 2011 COST804 meeting related to “Energy Efficiency in Large Scale Distributed Systems”. The forty participants enjoyed the university’s hospitality and the new facilities in Building B.


The IHU participated with a scientific presentation on the subject of Smartbuildings/Smartgrid technologies (more information can be found at http://rad.ihu.edu.gr/smartihu/) and on energy efficient networking.

For more information please visit http://www.cost804.org/
Research Seminars

The School of Economics and Business Administration of the International Hellenic University successfully continues the Research Seminar series.

The purpose of the Research Seminar Series is to bring together the academic and business community by presenting contemporary research topics in Finance, Business, Marketing, Accounting and Economics, among others. Through these seminars, as an international centre of knowledge, innovation and research at the crossroads of Southern Europe, the IHU attempts to further strengthen its strategic role in academic excellence. Through the presentation of working papers by outstanding Greek and international academics, the seminars provide access to their experience, the opportunity for discussion and a meeting point for active researchers.

Strategies for Academic Research

On Friday, 29 July, George P. Moschis, Research Professor of Marketing (Georgia State University) gave a seminar entitled “Strategies for Academic Research”. The presentation aimed at helping researchers who aspire to do scholarly research and publish it in top academic journals, presenting guidelines such as developing the necessary research skills, choosing a topic, conceptualizing the study, constructing the research design, writing the manuscript and responding to the reviewers.

International Environmental Agreements and Game Theory

On Friday, 21 October, Eftichios S. Sartzetakis, Associate Professor of Environmental Economics (University of Macedonia), gave a seminar entitled: “International Environmental Agreements and Game Theory”. He offered two analyses of the international environmental agreements (IEA): one where countries always act alone whether they are joining or withdrawing from an agreement and one where any group of countries may choose to coordinate their actions in either joining or withdrawing from an agreement. He showed that the new, farsighted, stable coalitions are much larger than those the previous models supported and explained why.

‘Greening’ the Marketing Programme: Do Firms Do it and Does it Pay Off?

On Friday, 11 November, Professor Constantine S.Katsikeas (University of Leeds) ran a seminar called: ‘Greening’ the Marketing Programme: Do Firms Do it and Does it Pay Off? He developed and tested a theoretical model that predicts the role of green marketing programs in influencing firm performance, the impact of financial slack on the deployment of such strategies, and conditioning effects that underpin these relationships.
IHU in Mariupol Ukraine

Dr Georgia Aristodemou participated on behalf of the School of Humanities at a research seminar on "Ethnic Culture of the Azov Greeks: the experience and the prospects of research", with a paper on "The Azov Sea in Antiquity. The Presence of the Greeks".

The seminar took place on 13 September 2011 at the Mariupol State University. The organisers were the History Faculty and the Greek Philology Faculty of the Mariupol State University, in collaboration with the Federation of Greek Communities of Ukraine. The Project Coordinator was Professor Iryna Ponomaryova, Dean of the History Faculty. Mariupol was founded in 1778 when almost 18,000 Greeks were forced to leave the Crimea Khanate and settled down on the coast of the Azov Sea.

Today, the Greeks are the third largest community in the ethnic structure of Donetsk District (ca. 78,000 people), living in 48 villages of the Azov Region of Ukraine. The Azov Greeks are divided in two groups, the Hellenic Greeks (the Rumeis) and the Turkic Greeks (the Urums). Both Rumeis and Urums have a common religion, Orthodoxy, one of the major factors for preserving their ethnic self-consciousness, traditional culture and language.

This Research Seminar focused on the cultural existence of the Azov Greeks through time and searched for ways to preserve the culture and the language of this distant but vibrant Greek community. One of the main efforts is the creation of an international Research laboratory for the Azov Greek culture, open to scientists and institutions worldwide.
Students in the field!

The MSc Students of the new academic year 2011-2012 were invited to get to know the city of Thessaloniki and its history better by visiting the Archaeological Museum, the Museum of Byzantine Culture and the White Tower Museum.

You can see the photos here.

EMBA Field trip

The Executive MBA Field Trip 2010 cooperated with not-for-profit organisations (NGOs) from Greece, Albania, FYROM and Romania with the main goal of integrating theory with practical application while at the same time helping organisations with their work and social contribution. The NGOs with which our EMBA students worked are Alma Zois, Hellenic Children's Village, ECOREC, Fair Trade Hellas, CeProSARD, Red Cross Albania, Centrul de Resurse Ecopolis.

You can check for more information and the photos here.

A four-wheel and two-horse Challenge

The International Hellenic University welcomed the Stratarg Challenge 2011 participants to its campus on 8 July. A group of 35 students from some of the best Business and Polytechnic Schools in France left Paris on 30 June with the final destination of Odessa in order to “Discover Europe in a 2 CV”, taking part along the way in discussions on local issues of social concern. The discussion that took place at the IHU was on “The economic crisis in Greece: Prospects for the new generation”, French and Greek students reached common conclusions on the need for innovation in academia and entrepreneurship among young people.

You can check for more information and the photos here

Social Clubs at the IHU

The IHU offers students the opportunity to enjoy university life, to be creative and innovative, to interact with each other and meet new friends by taking part in a variety of social clubs, such as sports clubs, Photography Club, Food Club, Museums and Exhibitions Club, Language-exchange Club, New Entrepreneurs Club, Social media Club, Newspaper Club, International Club, Volunteer Club, Cine Club, Music band/concert Club, etc.

Currently, our students are organising an econometrics club and a dance club, while the Football Club is organising the 2nd IHU Football Cup 2011, which will take place in December 2011.

You can check for more information and photos here
The New York Times says: Thessaloniki is hot!

And we totally agree. Thessaloniki is an amazing city! So, for this newsletter we are using words of the NYT to describe the city we are living and studying in.

“Though it has only about one million people, compared with Athens’s five million, Salonika is widely considered the cultural capital of Greece. Festivals abound, most notably the International Film Festival, which draws hoards of film buffs to the city each November (this year Nov. 4 to 13). It has also produced many of the country’s most acclaimed bands, visual artists and designers.

“I think people were looking to be liberated from something that’s so restrictive and narrow-minded,” said Marina Fokidis, a curator of the city’s third Biennale of Contemporary Art, which opened in September and runs through Dec. 18. “Somehow we have to understand our hybrid tradition if we want to have a future.”

For the Biennale, exhibitions have been installed in long-ignored Ottoman and Jewish landmarks. The Biennale also extends to Salonika’s five major museums, including the State Museum of Contemporary Art, which houses the Costakis Collection, one of the world’s best assemblages of Russian avant-garde art.”

The latest news is that Thessaloniki is going to be the European Youth Capital 2014. (http://www.thessaloniki2014.eu/)
The International Hellenic University on tour!

Representatives from the International Hellenic University travel abroad to meet prospective students and provide them with information on their academic choices and Thessaloniki student life.

October 17, QS Grad School Tour, Athens
October 18, QS Grad School Tour, Thessaloniki
October 24, QS Grad School Tour, Sofia
October 26, QS Grad School Tour, Bucharest
October 29, QS Grad School Tour, Kiev
November 15-17, Education & Career Expo 2011, Yerevan
November 17-19, Education Abroad, Kiev
November 19, Access MBA Fair, Bucharest
November 21, Access MBA Fair, Sofia
November 25-30, International Trade Fair Albania, Tirana

For more information and upcoming fairs, please click here.

The IHU’s multi-language websites

We are pleased to announce that, as an international and diverse student and faculty university, the International Hellenic University and its Schools provide their homepages in 15 additional languages:

Albanian – Arabic - Armenian - Bulgarian - French
- FYROM – Georgian – German – Italian – Romanian
- Russian – Serbian – Spanish – Turkish - Ukrainian

Each homepage gives the language selection option in the top right-hand corner.

Hope you find it useful!
Our Mission
We provide high quality services to all members of the IHU community (teaching staff, students, researchers, administration staff, etc.) and play a crucial role in supporting users to obtain specialised knowledge in their fields of interest.

Our collection
Books, journals, subscriptions to online databases and electronic journals form our library collection. At present we have 7,500 book titles, mostly new publications, and access to the following databases:

- BLOOMBERG
- BUSINESS SOURCE COMPLETE DATABASE - EBSCO
- LEXIS NEXIS
- PERFECT FILINGS
- FT.COM
- AMADEUS
- OSIRIS
- CGQ - GRID
- COMPUSTAT GLOBAL
- THOMSON ONE & DATASTREAM
- HEAL – LINK (Hellenic Academic Libraries Link)
- JSTOR
- ESG/KLD
- AUDIT ANALYTICS

Current web-based services
- accessing the library catalogue on the Web remote access to electronic resources (databases and e-journals) via VPN service
- “ASK a Librarian” service that provides direct communication with library staff

What is a Bloomberg Terminal?
The Bloomberg Terminal is a computer system that enables financial professionals to access the Bloomberg Professional service through which users can monitor and analyze real-time financial market movements. The system also provides news, price quotes, and messaging across its proprietary secure network. Most large financial firms have subscriptions to the Bloomberg Professional service.

Information Literacy seminars
The Library organises seminars that aim to support and guide library users to locate and access the resources of the library. Users learn how to use search tools and techniques in order to meet their information needs efficiently and effectively.

The first seminar took place on 18th November with great success. Its subject was the Introduction to Thomson One & DataStream, or how to use accounting and financial databases. Two groups were formed with EMBA and MSc students of the School of Economics and Business Administration. Participants were highly satisfied by this first seminar.

More seminars coming soon.
University Presentation

The International Hellenic University (IHU) is the only English-speaking public university in Greece. Our target is to become one of Europe's foremost research institutions. To achieve our aims, the University is building a strong faculty comprised of academics dedicated to research and teaching excellence. All programmes aim to give students a competitive advantage in their field of interest, building not just the knowledge but the tools and skills needed for a successful career.

The School of Economics and Business Administration:
• Executive MBA
• MSc in Management
• MSc in Banking and Finance
• LLM in Transnational Commercial and European Law and Alternative Dispute Resolution
• MSc in Sustainable Development
• MSc in Strategic Product Design
• MSc in Entrepreneurship, Strategy and Innovation (pending approval)
• MSc in Economics, Business and Management for Lawyers (pending approval)

The School of Humanities:
• MA in Black Sea Cultural Studies
• MA in Art, Law and Economy
• MA in Eastern Mediterranean Studies
• MA in Cultural Environment and Technology in the Ancient Greek World

The School of Science & Technology:
• MSc in Energy Systems
  Specialisation Streams:
  - Energy Systems Management
  - Renewable Energy
• MSc in Information and Communication Technology Systems
• MSc in e-Business, Innovation and Entrepreneurship
Join our community

IHU in social media!

Are you a social networking fan?

Do you want to be up to date with the IHU's latest news?

Join our fanpages, post your comments, check our videos and be part of our online international student community!