

INVITATION

The International Hellenic University in collaboration with the Alexander Innovation Zone, S.A., are pleased to invite you to an event on

Innovative Entrepreneurship: Securing Growth in a Time of Crisis

on Thursday, **29th November 2012**, in the International Hellenic University Auditorium at **17:00**
14th km Thessaloniki - Moudania, Thermi, Greece

PROGRAMME

Welcome Address

Professor Costas Th. Grammenos

President of the Governing Board of the International Hellenic University

Introduction

Professor Eleftherios Iakovou

President of the Managing Board of the Alexander Innovation Zone, S.A.

The Ecosystem of Innovative Entrepreneurship

Dr Aliki Pappa

Head of the European Union Division, S&T International Cooperation Directorate,
General Secretariat for Research and Technology (GSRT)

The EU Research & Innovation Funding Instrument - Horizon 2020

1st Session: Aspects of Innovation in the Region

Mr Nikolaos Efthymiadis

President of Redestos Efthymiadis Agrotechnology Group

Mr Dimitris Lakasas

President of the Greek International Business Association (SEVE)

Professor Nicolas Moussiopoulos

Vice President of the Governing Board of the International Hellenic University

Mr Tasos Tzikas

Managing Director of Thessaloniki International Fair S.A.

President of the Federation of Hellenic ICT Enterprises

2nd Session: Success Stories

Mr Nikolaos Koukountzos

General Manager of KLEEMANN

Mr Ioannis Tsolakis

Director of Research and Development, ALUMIL

Mr Athanasios Syrianos

Chairman & Chief Executive Officer of eza Protypos Hellenic Brewery

Professor Zisis Samaras

Aristotle University of Thessaloniki

Discussion

The event is within the framework of the activities of the IHU Innovation and Entrepreneurship Unit